#MyEqualityDeclaration

The year 2020 marks the 25th anniversary of the Beijing Declaration and Platform for Action, the most progressive blueprint for the advancement of women's rights. The anniversary presents us with an unprecedented opportunity to mobilize people around the world for gender equality. For many young women who were born within the last 25-30 years, this will be their first engagement with the landmark Beijing platform – and our collective opportunity to set forth an equally inspiring and mobilizing vision on gender equality for the coming decade.

The biggest opportunity for feminist organizations to come together in person, the annual United Nations Commission on the Status of Women, was canceled this year due to concerns around the spread of COVID-19, a novel coronavirus that has impacted health and travel around the world. However, this cannot derail our organizing efforts!

We are proposing an online, public engagement campaign that mobilizes women and girls around the world to write in one sentence or less their own personal political declaration for gender equality. Join us and share what you and the women around you demand for equality. What does a truly equal world for women look like?

DIGITAL DAYS OF ACTION
March 9 – 13, 2020
Hashtags: #MyEqualityDeclaration #CSW64 #GenerationEquality
#MyBeijing25 #FemMove #MyfwMAP

SAMPLE SHARING MESSAGES

- We've come a long way advancing women's rights, but battling to maintain the status quo isn't enough 🙅. Enough is enough with business as usual. This #CSW64, join me in writing #myequalitydeclaration 📝 and let your voice be heard 🗣. #GenerationEquality

- Real change doesn't start in New York at #CSW64. Real change begins where you are - in your home, your community, your country. Real change begins with YOU! Take a stand and share your #myequalitydeclaration today. #GenerationEquality

Make your own #MyEqualityDeclaration sign and share a photo on social media.

For more information on #MyEqualityDeclaration, visit
www.whiteribbonalliance.org/myequalitydeclaration