



Position: *Advocacy Manager*

Background: White Ribbon Alliance (www.whiteribbonalliance.org) is a global network committed to ensuring girls and women realize their right to quality health and well-being by activating a people-led movement for reproductive, maternal and newborn health and rights.

Position Summary

The Advocacy Manager is a member of White Ribbon Alliance's Global Secretariat based in Washington DC and is responsible for:

- Advocacy at a global level to enhance mobilization, resources, programs, policies and accountability in support of women's and girls' health and well-being, with a specific focus on reproductive, maternal, and newborn health and rights.
- Partnering with WRA's National Alliances, primarily in sub-Saharan Africa, to implement successful advocacy initiatives that drive improvements in reproductive, maternal, and newborn health and rights, including improved resources, policies, programs and accountability.

Responsibilities

- Oversee the implementation of a portfolio of advocacy programs/initiatives, including ensuring performance objectives and mandated deliverables such as technical activities, annual work plans and programmatic/financial/technical reports carried out by the Global Secretariat and National Alliances meet the highest quality standards.
- Partner with National Alliances to develop program advocacy strategies and corresponding activities to achieve related reproductive, maternal and newborn health policy and accountability goals at the national or subnational levels, and in alignment with WRA's Theory of Change.
- Serve as primary liaison with portfolio donors, monitor grant agreements, and lead proposal and report development in support of portfolio initiatives.
- Expand the Global Secretariat's advocacy portfolio, as well as advise on and identify opportunities for National Alliances to strategically grow and diversify their programs, including developing new project proposals and strategic initiatives.
- Represent WRA at the global level to elevate policy and advocacy goals and contribute to dialogue on the importance of reproductive, maternal and newborn health.
- Strengthen WRA's role as a thought leader in global and multilateral policy and advocacy fora as it relates to portfolio areas, including developing thought pieces for publication in journals and presentation at key conferences.
- Build partnerships and networks with key stakeholders working in reproductive, maternal and newborn health at the *global* level, including cultivating and strengthening relationships with donors, multilateral representatives, advocacy partners, and opinion leaders and leading key working groups and coalitions.

- Lead annual program review processes with National Alliances regarding monitoring and evaluation frameworks and identify specific actions as needed to achieve stated advocacy and alliance growth objectives, including successful implementation of National Alliances' 2018-2022 strategic plans.
- Facilitate National Alliance efforts to advance advocacy and organizational capacity, including their strategic planning and staff development efforts, in collaboration with the Director of Advocacy and Programs and the Organizational Development Manager.
- Develop innovative communication strategies and materials to promote priority policy changes and portfolio focus areas to external audiences and build WRA's global and country reputation, in collaboration with the Director of Advocacy and Programs and the Director of Communications.
- Supervise US-based advocacy and programs staff, including advocacy and communications officer.

Qualifications

- Minimum 8 to 10 years' experience; masters' degree preferred. Experience supervising staff.
- Demonstrated success in leading advocacy activities to influence health-related policies, including managing grant deliverables and budgets and serving as liaison with donors, including large private foundations and bi-laterals.
- Proven experience of advocacy capacity strengthening work.
- Proven ability to create and lead effective advocacy partnerships, working groups and coalitions.
- Program design and strategic planning experience and proven track record in proposal development.
- Demonstrated ability to communicate (orally and in writing) complex issues in a concise, compelling, and easily understandable manner.
- Skilled in successfully working with geographically dispersed teams and working in a multicultural environment.
- Strong interpersonal and organizational skills.
- Expert computer skills in Microsoft Office Suite applications, including Word, Excel, PowerPoint, and Outlook.

Mission critical behavioral competencies: specific to this role

- Strategic Agility: Sees ahead clearly; can anticipate future consequences and trends accurately; has broad knowledge and perspective; is future oriented; can create breakthrough strategies and plans.
- Political Savvy: Can maneuver through complex political situations effectively and generate positive outcomes.
- Negotiating: Can negotiate skillfully in tough situations with both internal and external groups; can settle differences with minimum noise; can be both direct and diplomatic; gains trust quickly of other parties to the negotiations; has a good sense of timing.
- Relationship Building: Skilled at establishing and cultivating strong relationships with peers, across different levels of the organization and externally.
- Organizing: Can marshal resources (people, funding, support) to get things done; can orchestrate multiple activities at once to accomplish a goal; uses resources effectively and efficiently.
- Process management: Good at figuring out the processes necessary to get things done; knows how to organize people and activities; understands how to separate and combine tasks into

efficient work flow; knows what to measure and how to measure it; can simplify complex processes.

Critical behavioral competencies to all WRA roles:

- Commitment to WRA's mission, vision, values and theory of change.
- Self-awareness: Knows personal strengths, weaknesses, opportunities, and limits; seeks feedback; gains insights from mistakes; is open to criticism, isn't defensive.
- Agile Learner: Open to change; experiments and will try anything to find solutions; enjoy the challenge of unfamiliar tasks.
- Self-development – is committed to, and actively works to continuously improve him / herself.
- Cross-functional and cultural collaboration: Manages and collaborates with cross-functional and cultural teams to establish and achieve common objectives.
- Developing & sharing best practices: Promotes collaboration, sharing and use of communications best practices throughout the organization.
- Priority Setting and tenacity - spends his/her time and the time of others on what's important; remaining focused on executing the organization's objectives and strategies.
- Administratively self-servicing and IT literate.

How to Apply:

Submit cover letter and CV to White Ribbon Alliance to: hr@whiteribbonalliance.org with the subline line: Advocacy Manager. Deadline: 30 June 2018. No phone calls please. Principals only.